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Using the example of the Bettmann Archive and Corbis, the picture archive and the image bank Estelle Blaschke is an art historian as well as a research

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Geoffrey Belknap LEICESTER Estelle Blaschke BERLIN Matthias Bruhn BERLIN kind of event these images represented and,

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Perhaps the purest migr entrepreneur of images was Otto Bettmann, archive, and myth see Estelle Blaschke, Corbis/Bettmann, in Encyclopedia of

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### **Blaschke estelle, from the picture archive to the**

Contrary to the art market of photography, the picture market is based on the reproducibility and indexability of the medium. As the protagonists of this market

### **Die produktion des sichtbaren im verborgenen**

Blaschke, Estelle (2009): From the Picture Archive to the Image Bank. The Bettmann Archive and Corbis. In:

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His prototypical idea of an image bank was The designated use of images from the Bettmann Archive is well illustrated in an Photograph: Estelle Blaschke.

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