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step on their journey to harnessing big data. The essence of a good strategic plan is that it of big data and analytics is that you can learn things

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Big data | analytics | strategy | finance |

We're glad to have you as a member of the group! The following rules are meant to encourage relevant, meaningful conversations about Big Data, Analytics, Innovation

The big data-driven business

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Information Systems & Decision Making Process. 21 mag 2015. Understanding the changing role of CIOs in the big data and analytics era: Vincenzo Morabito,

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This book presents and discusses the main strategic and organizational challenges posed by Big Data and analytics in a manner relevant to both practitioners and scholars.

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