

Social IMC: Social Strategies With Bottom-Line ROI By Randy Hlavac

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Randy Hlavac Social IMC Social Marketing Randy Hlavac is a social and integrated marketing expert. In 1990, he founded Marketing Synergy, Inc [MSI]. MSI helps

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it hurts the bottom line. The research, the costs, Randy Hlavac. The New York Times. M.S. Integrated Marketing Communications, 2013

Social imc: social strategies with bottom-line

Randy Hlavac is a renowned social and integrated marketing thought leader and pioneer whose work has been highlighted by The Wall Street Journal.

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Randy Hlavac Demographic info Author at Social IMC, Results oriented leader who builds customer focused teams that drive bottom line results through value

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Aug 01, 2015 Randy Hlavac is a lecturer in the Medill IMC department and teaches You recently published Social IMC: Social Strategies with Bottom-Line ROI.

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Randy Hlavac - Focused on Social Marketing with Bottom-line ROI - Consultant, Professor, & Author of Social IMC - Social Strategies with Bottom-line ROI - Social IMC

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Randy hlavac (author of social imc)

Randy Hlavac is the author of Social IMC (0.0 avg rating, 0 ratings, 0 reviews, published 2014) and Social IMC (0.0 avg rating, 0 ratings, 0 reviews, pub register;

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a social integrated marketing communications model that links online efforts to an organization's bottom line. ROI in Social Media, Prof. Randy Hlavac,

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